



NEW YORK BATTERY
AND ENERGY STORAGE
TECHNOLOGY CONSORTIUM



NY-BEST ENERGY STORAGE SUPPLY CHAIN & MANUFACTURING CONFERENCE & EXPO

September 10, 2014 | Rochester, New York
KODAK Center for Performing Arts (formerly Theater on the Ridge)

www.ny-best.org

PRIME NETWORKING OPPORTUNITIES FOR YOU AND YOUR COMPANY

NY-BEST and our partners are presenting a full day of networking and discussions with industry leaders about energy storage supply chain, manufacturing, technologies, application and markets. You also will hear from companies that have successfully transitioned into the energy storage field. Take advantage of this opportunity to highlight your company's capabilities and make connections with leaders in energy storage. With numerous breaks throughout the day, a networking lunch on the exhibit floor and extended reception, connections are sure to be made.

WHO WILL ATTEND

- Manufacturing enterprises
- Industry leaders in the energy field
- Business executives
- Start-up companies
- Academic and research institutions
- Energy, legal and financial experts

ABOUT NY-BEST

The New York Battery and Energy Storage Technology Consortium (NY-BEST™) is a rapidly growing, industry-led, private-public coalition of corporate, entrepreneurial, academic, and government partners building a vibrant, world-class advanced battery and energy storage sector, from R&D to commercialization, in New York State.

NY-BEST currently has more than 135 member organizations. NY-BEST's membership is diverse and includes Fortune 500 companies, manufacturers, academic institutions, utilities, technology and materials developers, start-ups, national research centers and laboratories, government entities, engineering firms, systems integrators, and end-users. NY-BEST's mission is to catalyze and grow the energy storage industry and establish New York State as a global leader in energy storage. NY-BEST does this by: (1) serving as a center for communication, education and interaction amongst stakeholders; (2) leveraging New York's world-class intellectual and manufacturing capabilities and market leadership; (3) supporting and accelerating the commercialization process from research and development to products and widespread deployment; and (4) advocating for policies that promote the energy storage industry.

Agenda

View the complete agenda at: www.ny-best.org

9:15 AM REGISTRATION — Registration Opens - Light Breakfast

10:00 AM WELCOME

Dr. William Acker, Executive Director, NY-BEST
Jim Greenberger, Executive Director, NAATBATT

10:30 AM KEYNOTE

Opportunities and Forecast for the Energy Storage Industry
Sam Jaffe, Principal Research Analyst, Navigant

11:10 AM PANEL DISCUSSION

Manufacturing and Supply Chain Ecosystem - Focus on Rochester, NY

This session will discuss the growth of the energy storage ecosystem and focus particularly on New York's Rochester-Finger Lakes Region. Anchored by the \$23 million investment in the BEST Test and Commercialization Center, the Finger Lakes Region is emerging as a center of an energy storage network addressing the multi-billion dollar energy storage market.

12:10 PM NETWORKING LUNCH ON EXHIBIT FLOOR

1:30 PM PANEL DISCUSSION

Government Manufacturing Initiatives

An increased focus on domestic manufacturing at Federal and State levels has resulted in numerous programs and initiatives to highlight and advance manufacturing assets across the country. This session will focus on the details of some key programs.

2:45 PM NETWORKING BREAK ON EXHIBIT FLOOR

3:15 PM KEYNOTE

Dr. Mark Johnson, Director of the Advanced Manufacturing Office,
U.S. Department of Energy

4:00 PM PANEL DISCUSSION

Energy Storage Supply Chain & Manufacturing — Industry Perspectives

Hear from company leaders on manufacturing and supply chain trends in the energy storage field.

5:15 PM NETWORKING RECEPTION ON EXHIBIT FLOOR

7:00 PM EVENT CONCLUDES

* invited and awaiting confirmation

OVERNIGHT ACCOMMODATIONS

Radisson Hotel Rochester Riverside. A discounted overnight room rate of \$109 has been reserved for the night of September 10, 2014. To reserve your room, please call 585-546-6400 and ask for the NY-BEST room block rate no later than August 15, 2014. The hotel is offering a complimentary shuttle to and from Eastman Business Park.

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

LUNCH SPONSOR: \$5,000 (limited to one company)

- Speaking Opportunity
- Logo on website and promotional materials
- Logo on signage
- Logo, company description and contact information in program
- Exhibit table
- Four exhibitor passes

RECEPTION SPONSOR: \$5,000 (limited to one company)

- Speaking Opportunity
- Logo on website and promotional materials
- Logo on signage
- Company description and contact information in program
- Exhibit table
- Four exhibitor passes

SUPPORTING SPONSOR: \$2,500

- Logo on website and promotional materials
- Logo on signage
- Exhibit table
- Logo, company description and contact information in program
- Two exhibitor passes

EXHIBITOR: \$1,000

- Company description and contact information in program
- One exhibitor pass
- Exhibit table

START UP EXHIBIT: \$500 (organizations with fewer than 25 employees and less than 5 years in business)

- Company description and contact information in program
- One exhibitor pass
- Exhibit table

REGISTRATION

Please contact NY-BEST Headquarters at info@ny-best.org or 518-694-8474 to register as a sponsor or exhibitor no later than August 19.

TERMS & CONDITIONS

Exhibit Dimensions: Exhibitors will be provided with one 8 foot table, 2 chairs and electricity (if requested). Access to an electrical outlet must be requested in advance.

Set Up and Break Down of Exhibits

Set Up: September 9: 2:00 PM – 4:00 PM

Set Up: September 10: 8:00 AM – 9:00 AM (exhibit tables must be set up no later than 9:00 AM)

Exhibit times: 9:15 AM – 7:00 PM

Break down: 7:10 PM

Registration Deadline: Space is limited, please confirm your sponsor/exhibit reservation no later than August 19, 2014.

Payment Policy: All payments must be submitted prior to event by check to NY-BEST, 1450 Western Ave., Suite 101 Albany, NY 12203 or by credit card (contact info@ny-best.org for electronic invoice)

Cancellation Policy: All cancellations must be made in writing to info@ny-best.org. No refunds will be made after September 1, 2014.

Expo Shipments: If you're planning on shipping exhibit materials to the conference location please ship to your name and company care of NY-BEST Event/Theater /Bob Mikiciuk 200 Ridge Road West Building 28 Rochester, NY 14652 to be delivered no later than September 2. Exhibitors are responsible for all shipping costs

Location: KODAK Center for Performing Arts (formerly Theater on the Ridge) 200 Ridge Road West, Rochester, NY 14652

Parking is across the street from the building accessible from Primrose Street

Overnight Accommodations: Radisson Hotel Rochester Riverside. A discounted overnight room rate of \$109 has been reserved for the night of September 10, 2014. To reserve your room, please call 585-546-6400 and ask for the NY-BEST room block rate no later than August 15, 2014. The hotel is offering a complimentary shuttle to and from Eastman Business Park.

Event Contact Information: Alyssa Adams | 518-694-8474 | info@ny-best.org

NY-BEST
1450 Western Avenue, Suite 101
Albany, NY 12203

Are you involved in the development and manufacture of advanced batteries and energy storage technologies? Are you in other industries with products or manufacturing processes applicable to the energy storage sector?



Are you interested in learning more about this industry and how your company can grow as part of this rapidly-evolving field? Interested in meeting customers and participants in the energy storage supply chain? This is a must-attend event for you!

Join the New York Battery and Energy Storage Technology Consortium (NY-BEST) for our Energy Storage Supply Chain and Manufacturing Expo and Conference taking place on September 10, 2014 at Eastman Business Park, Rochester, New York.

SUPPORTERS



NEW YORK BATTERY
AND ENERGY STORAGE
TECHNOLOGY CONSORTIUM

info@ny-best.org
www.ny-best.org